

Artist Personal Profile

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Adi Sereana Naulivou
Fijian Artist

One man's trash is said to be another's treasure, and this couldn't be factual with all of the emerging artists tapping into the creation of recycled jewelries

From necklaces to bracelets, from earrings to brooches, so many items that were once destined for the dumpsters are being made into fashionable jewelries for an environment-friendly outfit.

A very inspiring story as shared by Mrs. Sereana Naulivou that she has witnessed the accumulation of waste along the waterfront and the surrounding beautiful ocean and her contribution towards reducing the amount of trash polluting our environment is to turn trash to treasures.

Her decision to create jewelry out of used paper and plastic bottles was further inspired because she lives by the sea and have seen how so much littering along the shore has spoiled the beauty of our



waterfront. She wanted to do something to enjoy but at the same time make a small contribution to addressing the littering problem in our society. She decided to turn trash into treasures, which ultimately is the name recognized of her unique creations.

The pieces she creates are made from empty water bottles and used paper and takes 2-3 days of hand crafting a piece to a completed product. The vibrant color combinations of pink, blue, green orange and red are arranged to suit her creative designs

Her creations are hand made with every intention of being environmentally loving. The idea for such creations was developed few months ago, with the support of her family under the circumstances of passion for art, culture, society, uniqueness and feminism. She creates pieces that are exclusively because of unique possibility of wearing trash, capturing the consumption of society within a beautiful object that pushes the limits of recuperation to a new style and finesse


"I am so privileged for the opportunity to be a part of Westpac's Micro Entrepreneur's Market. A platform that allowed me to network with other talented women and made me known to potential customers. Through them, I was also able to participate in the 2015 National Women's Expo's organized by the Ministry of Women where I received a lot of interest in my jewelry. It was an opportunity that the Fiji Arts Council had captured my work and given the support to apply for Fijian Crafted License.

"Receiving my Fijian Crafted License in November 2015, was an open door for more recognition and promotions of my creations, locally and most of all to the Tourist Market. I believe that a great challenge for us women who are starting off with small businesses is firstly, maintaining a quality of work that allows our products to be marketable, as well finding a market where we can sell our products and continue to make a reasonable profit".

With her many different styles of jewelries surely expresses her passion in her wonderfully creative work that appeals to every customer's sense of style and budget.

Personal Contact:

Phone: (+679) 997 3483

resource person 

Niqa Tuvuki
Fiji Arts Council
President Fiji Crafts Society

- M - (679) 9090 - 072
- T - (679) 3311 - 754
- F - (679) 3311 - 962
- E - niqatuvuki@hotmail.com
- A - Level 1, Procera House
Lot7, Waimanu Rd,
Suva.

www.fijiartscouncil.com